



Disway is a travel-oriented social network designed to share information about tourist attractions and destinations around the world and about their accessibility for people with various handicaps, be it the disabled, the blind or the deaf. The main idea is to allow handicapped travelers to connect directly between themselves.



FEATURES

- Direct communication with travelers who have first-hand experience from the locations
- Communication with travelers with the same handicap
- Description of the accessibility of the locations
- Planning trips and vacations



BUSINESS OPPORTUNITIES

Within the last 8 months, Disway welcomed over 7,000 unique users, either communicating or searching for information on accessibility of certain locations. There is a huge growth potential as there are 1.2 million handicapped people in the Czech Republic, of which 750,000 are travelers. There are estimated 700 million handicapped people worldwide, with 500 million travelers.



FINANCING

- Advertising revenues
- Partnership program revenues
- Grants, subsidies



TEAM

The project is being developed by a team of disabled individuals from the Czech Republic whose primary goal is to connect handicapped travelers. The core team includes:

Jiří Maule - co-founder, traveler and programmer, using a wheelchair following an injury at the age of 18.

Filip Molčan - co-founder, traveler, photographer and successful entrepreneur, member of prestigious startup accelerators in Silicon Valley.

Milan Novotný - fundraiser, socially active disabled individual, avid traveler and photographer in spite of his limitations due to cerebral palsy.

Marie Harcubová - ambassador, using a wheelchair all her life, yet a passionate traveler, visited over 25 countries on 4 continents with her mother, from USA and Brazil to South Africa, India and Thailand.



TARGET MARKET

A typical Disway user is:

- Handicapped in some way - using a wheelchair, blind or deaf
- Using a PC or a smartphone
- Between 18 and 60 years old



CURRENT GOALS

- Launch Disway 3.0
- Reach 10,000 active users
- Create a community in the Czech Republic and at least 3 other countries
- Start cooperation with other subjects
- Roll out marketing activities

CONTACT US



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